



RETHINKING CHANGE:

CALLING ORGANIZERS READY FOR NEW STRATEGIES



August 16-23, 2014

Announcing the 2nd annual

JAMES LAWSON INSTITUTE

An Eight-Day Experience in Strategic Evaluation
of Nonviolent Civil Resistance

The James Lawson Institute draws lessons from past and present civil resistance movements around the world to discern what kinds of strategies, tactics and practices are effective for people organizing movements and waging civil resistance campaigns. We will learn from case studies, theoretical frameworks, participant exercises, planning tools, academic research, and each other.

Topics such as these will be discussed:

- The Current State of North American Organizing and Activism
- The Core Dynamics of Nonviolent Civil Resistance
- Movement Formation, Sustainability, and Coalition Building
- Strategy, Tactics, and Planning
- Movement Language and Media
- Managing Repression, Radical Flanks, and Nonviolent Discipline

Facilitated by Rev. James Lawson and the Staff and Advisors of the International Center on Nonviolent Conflict.

Held in Nashville, Tennessee.

James Lawson was the foremost strategist working in the Civil Rights Movement from 1958 to 1968, under the leadership of the Rev. Martin Luther King, Jr., who called him "the mind of the movement."



For more information:

<http://bit.ly/JamesLawson>