



Call for Social Media and Communications Intern (Remote Contractor)

About ICNC:

The International Center on Nonviolent Conflict (ICNC) is an independent, non-profit, educational foundation that develops and encourages the study and use of civilian-based, non-military strategies to establish and defend human rights, democracy and justice worldwide. Since our founding in 2002, ICNC has pursued its mission by organizing five to six-day regional institutes around the world for scholars and practitioners, and many other online webinars, courses, and training workshops, with participants from close to 140 countries. We also support groundbreaking research, curriculum development, translations of critical educational resources, and the development of new written and audiovisual materials about civil resistance. For more information, see: www.nonviolent-conflict.org.

About the Social Media and Communications Internship:

ICNC is seeking a social media and communications intern (remote contractor) to work with the Director of Communications and other collaborators to provide editorial and communications support for the Nonviolent Conflict News website (NVCNews.org), a dedicated, reliable source of international media coverage on civil resistance, as well as other communications outputs.

Location: Remote

Start date: August/September 2018

Duration and pay: Through May 30, 2019, paid \$15/hour, up to 25 hours per week

Reporting to: Deborah Mathis, ICNC Director of Communications

Application instructions: Fill out the [online application form](#) and upload requested materials

Application deadline: July 23, 2018

Duties:

- Conduct internet research to identify relevant news articles about civil resistance movements worldwide and related topics
- Update Nonviolent News Conflict site (NVCNews.org) on a regular basis with new articles, and other occasional site maintenance
- Assist in designing and disseminating bimonthly newsletter containing news items and ICNC blog posts (mindsofthemovement.org)

- Regularly track and report on newsletter and site metrics for monthly ICNC analytics reports
- Assist in developing and implementing social media and external communications strategy to promote the NVCNews.org website, including drafting copy for NVCNews social media channels (Twitter and Facebook)

Preferred Profile:

- Reliable, organized, self-disciplined
- Detail-oriented
- Experience working with Wordpress and/or Drupal
- Experience tracking web analytics and data
- Basic digital design skills
- Experience in email marketing platform design and function, especially with Pardot
- Experience with promotion using social media
- Strong internet research skills
- Strong writing and communications skills in English (native or near-native preferably)
- News savvy, including significant exposure to non-Western news sources
- Some knowledge of media institutions and news making processes
- Working knowledge in one or more foreign languages a strong plus
- BA or MA student or recent graduate

The International Center on Nonviolent Conflict is an Equal Opportunity Employer, committed to diversity in the workplace. It does not discriminate in employment opportunities or practices on the basis of race, color, religion, sex, national origin, age, disability, sexual orientation, marital status or any other characteristic protected by law.